

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 54717

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

CONTRACT NO. REV.

1091-54717-1

DATE PRINTED

11/15/12

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32865	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	342419	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MARKETING RESOURCE GROUP, INC.				STEPHEN MARKMAN/BRIAN ZAHRA FOR JUSTICE		
AND	225 S Washington Sq				PO BOX 1392		
ADDRESS	Lansing	MI	48933-1807		Okemos	MI 48805-1392	
	USA				USA		
CONTACT	KRISTIN M. KELLER				PRODUCT# 12-MZ-J-900		
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO.		12-MZ-J-90			
	12-MZ-J-90						
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/05/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	F	1	06:57A	09:00A	30S	10/26/12-10/26/12	CBS THIS MORNING	1	55.00	55.00
2	M-F	3	06:57A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	3	55.00	165.00
3	M	1	06:57A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	55.00	55.00
4	F	1	10:57A	12:00N	30S	10/26/12-10/26/12	THE PRICE IS RIGHT	1	315.00	315.00
5	M-F	3	10:57A	12:00N	30S	10/29/12-11/02/12	THE PRICE IS RIGHT	3	315.00	945.00
6	M	1	10:57A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	315.00	315.00
7	F	1	03:58P	04:58P	30S	10/26/12-10/26/12	ANDERSON COOPER	1	225.00	225.00
8	M-F	3	03:58P	04:58P	30S	10/29/12-11/02/12	ANDERSON COOPER	3	225.00	675.00
9	M	1	03:58P	04:58P	30S	11/05/12-11/05/12	ANDERSON COOPER	1	225.00	225.00
10	F	1	04:58P	06:00P	30S	10/26/12-10/26/12	DR. PHIL	1	225.00	225.00
11	M-F	3	04:58P	06:00P	30S	10/29/12-11/02/12	DR. PHIL	3	225.00	675.00
12	M	1	04:58P	06:00P	30S	11/05/12-11/05/12	DR. PHIL	1	225.00	225.00
Total Contract:								20		4100.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



WWJ-TV

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AND

11/15/12

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